



HARRISBURG TRANSPORTATION CENTER
A TRANSIT-ORIENTED DESIGN VISION

Visioning Week!

September 19th – 22nd, 2016

Four days of exciting opportunities to participate in creating a vibrant transit-oriented center!

The Pennsylvania Department of Transportation (PennDOT), in partnership with the City of Harrisburg and the Harrisburg Redevelopment Authority, is embarking on an exciting transit-oriented development (TOD) concept study to redevelop the Harrisburg Transportation Center (HTC) and surrounding Market Street corridor as a vibrant, transit-oriented center. The study will promote the reuse and redevelopment of adjacent parcels, walkability and accessibility enhancements, sense of place, and overall economic development.

The HTC, also known as the Harrisburg Train Station, is the western terminal point for all but two of the 28 Amtrak trains that serve the station each day. The service currently attracts more than 1.6 million riders each year and serves as a connection point for the intercity and local buses that also stop at the station. As noted by Governor Tom Wolf, *“Enhancing Pennsylvania’s transportation infrastructure is essential to the region’s economy . . . State government calls Harrisburg home and we want to partner with the city where possible to improve the quality of life for its residents and businesses.”*



Harrisburg Transportation Center (HTC) / Train Station
4th and Chestnut Streets • Harrisburg, PA 17101

Schedule

All events are open to the public. Attend as few or as many as you would like! Unless noted, all events will be held at the Harrisburg Transportation Center at 4th & Chestnut St.

MONDAY, SEPTEMBER 19

6:00 pm – 8:00 pm **Community Workshop: Introduction & Visioning**

Join us for an introductory workshop to learn more about the Harrisburg TOD Concept Study. The workshop will serve as a kick-off event for Visioning Week, and the Project Team will provide a presentation outlining the study's purpose, objectives, and approach. Attendees will have the opportunity to engage in a variety of interactive exercises to identify the assets and opportunities of the HTC TOD redevelopment area.

Definition: Transit-oriented development, or TOD, is a type of community development that can include a mixture of housing, office, retail and/or other amenities located near public transportation.

8:00 pm – 9:30 pm **TOD Film Fest**

Visioning Week will harness the visual power of film as an engaging outreach event that helps people 'see' and share the experiences of those who have addressed similar TOD issues. Our opening day screening of short films will showcase the best films most relevant to the issues facing Harrisburg from all over the world.

The New Urbanism Film Festival is an annual four-day event that takes place in Hollywood every fall. The festival screens short and feature length films on the topic of the built environment. Founded in 2013 as a way to take the conversation about urban planning beyond the classroom, out of the council chambers, and on to the silver screen, the festival has traveled the world, hosting smaller-scale screenings in Austin, Buffalo, Dallas, Detroit, Fresno, Milan, Olympia, Oxnard, Salt Lake City, Shenzhen, Stockholm, and Venice.

TUESDAY, SEPTEMBER 20

8:30 am – 9:30 am **Property & Business Owner Breakfast**

Property and business owners are invited to attend a round-table discussion on challenges and opportunities for business growth. The Project Team wants to hear your input on how redevelopment can facilitate a vibrant business community.

10:00 am – 11:00 am **Discussion Group #1: Walkability & Accessibility**

Anyone with an interest in walkability and accessibility should participate in this group discussion to identify ideas for improving connectivity between the HTC, TOD redevelopment area on Market Street, existing businesses and attractions, and main corridors. Specific topics could include streetscape enhancements, bus service, and ADA accessibility.

12:00 pm – 1:30 pm **Capitol Talk in the East Wing**

The Project Team will set up shop inside the Capitol building to talk to transit users in their workplace during lunch, breaks, and between meetings. This 'tactical outreach' event will make our team available for those working within the Capitol Complex during the day to express their ideas for the TOD Study.

Location: Capitol Complex - East Wing near cafeteria

1:30 pm – 2:30 pm **Discussion Group #2: Culture & History**

Anyone with an interest in Harrisburg's cultural and historic heritage should participate in this group discussion to identify issues and ideas for improvement. Specific topics could include rehabilitation or re-use of historic buildings, façade improvements, cultural themes, or heritage tourism.

3:00 pm – 4:00 pm **Discussion Group #3: Neighborhoods**

Residents, property owners, and business owners located across Harrisburg's diverse neighborhoods are invited to participate in this discussion forum to brainstorm ways to improve and promote connectivity and collaboration between neighborhoods and the TOD redevelopment area.

5:00 pm – 6:15 pm **Project Area Walk #1**

Community members are invited to walk the Market Street corridor with the Project Team. During the walking tour, participants will have a chance to point out areas of concern and ideas for improvement. Comfortable shoes are recommended.

6:30 pm – 8:30 pm **Design Workshop #1**

Community members are invited to participate in a design workshop with the Project Team to develop the initial redevelopment concepts for the study area. Specific topics will include the type of end-uses programmed for the site – such as mixed-use development, residential, and commercial offices – parking, public plaza space, and connectivity enhancements.

HOLD THE DATE!

A Refined Alternatives Workshop will be held in late October. Please visit the project website for the workshop date and location.



Interviews

Project team members will be conducting prescheduled and drop-in interviews at Harrisburg businesses throughout the week.

Intercept Surveys

Project team members will be stationed in various areas to conduct brief surveys with downtown patrons throughout the week.



Children are welcome to all events!

WEDNESDAY, SEPTEMBER 21

7:30 am – 8:45 am Project Area Walk #2

Residents, property owners, business owners, and all interested community members are invited to walk the Market Street corridor with the Project Team. During the walking tour, participants will have a chance to point out areas of concern and ideas for improvement. This walk will be the same as the one held on September 20. Comfortable shoes are recommended.

9:30 am – 10:30 am Discussion Group #4: Redevelopment & Reuse

Community members are invited to this discussion forum to talk specifically about the study redevelopment area. Specific topics will include the type of end-uses programmed for the site, such as mixed-use development, residential, and commercial office, as well as the potential opportunity to reuse and redevelop existing building structures.

11:00 am – 12:00 pm Discussion Group #5: Economic Development

Anyone with a particular interest in downtown businesses and economic development may participate in this group discussion to identify challenges and opportunities. Specific topics could include events, image/branding, or business assistance.

12:00 pm – 1:30 pm Capitol Talk in the East Wing

The Project Team will set up shop inside the Capitol building to talk to transit users closer to their workplace during lunch, breaks, and between meetings. This 'tactical outreach' event

will make our team available for those working downtown during the day to express their ideas for the HTC TOD Study.

Location: Capitol Complex - East Wing near cafeteria

1:30 pm – 5:00 pm Team Design Session – Open to Public

Community members are welcomed to sit-in on this team design session. The Project Team will use the time to develop conceptual design elements for the TOD redevelopment area based on study findings and the design workshop held September 20.

6:30 pm – 8:30 pm Design Workshop #2

Community members are invited to participate in a second design workshop with the Project Team to develop the initial redevelopment concepts for the study area. Specific topics will include the type of end-uses programmed for the site – such as mixed-use development, residential, and commercial office – parking, public plaza space, and connectivity enhancements. This session will build off of the first design workshop held September 20.

8:30 pm – 9:30 pm Nighttime Project Area Walk

Community members are invited to walk the area corridor with the Project Team after sunset. The purpose of the walk will be to evaluate specific concerns during overnight hours, such as crime, and to identify improvements to strengthen safety. Comfortable shoes are recommended.

THURSDAY, SEPTEMBER 22

10:00 am – 4:00 pm Team Design Session

Community members are welcomed to drop in during this second team design session. The Project Team will be using the time to develop conceptual design elements for the TOD redevelopment area based on study findings and the design workshops held on September 20 and 21.

5:00 pm – 8:00 pm Community Open House – Draft Design Concepts

This session at the conclusion of Visioning Week will summarize the input collected in the previous three days and will showcase various design concepts, images, and ideas. Participants are encouraged to provide feedback on priorities for further considerations. Don't miss this exciting capstone event to form a vision for the project. Join us for as long as you would like.

Participate in an online survey at www.PlantheKeystone.com/HbgTOD.html



Schedule at a Glance

| DAY ONE Monday, Sept 19 | DAY TWO Tuesday, Sept 20 | | DAY THREE Wednesday, Sept 21 | DAY FOUR Thursday, Sept 22 | |
|--|---|--|--|---|---|
| Community Workshop: Introduction & Visioning 6:00 pm - 8:00 pm | Property & Business Owner Breakfast 8:30 am - 9:30 am | Discussion Group #2: Culture & History 1:30 pm - 2:30 pm | Project Area Walk 7:30 am - 8:45 am | Capitol Talk in the East Wing 12:00 pm - 1:30 pm | Team Design Session 10:00 am - 4:00 pm |
| TOD Film Fest 8:00 pm - 9:30 pm | Discussion Group #1: Walkability & Accessibility 10:00 am - 11:00 am | Discussion Group #3: Neighborhoods 3:00 pm - 4:00 pm | Discussion Group #4: Redevelopment & Reuse 9:30 am - 10:30 am | Team Design Session – Open to Public 1:30 pm - 5:00 pm | Community Open House – Draft Design Concepts 5:00 pm - 8:00 pm |
| | Capitol Talk in the East Wing 12:00 pm - 1:30 pm | Project Area Walk 5:00 pm - 6:15 pm | Discussion Group #5: Economic Development 11:00 am - 12:00 pm | Design Workshop #2 6:30 pm - 8:30 pm | |
| | | Design Workshop #1 6:30 pm - 8:30 pm | | Nighttime Project Area Walk 8:30 pm - 9:30 pm | |



PROJECT AREA

The TOD redevelopment area encompasses a four block area located between State and Mulberry Streets, Cameron Street, and the train tracks. Of particular interest for the study is the former U.S. Postal Service building, a large underutilized site located on Market Street. At the conclusion of the planning process, the study will provide different scenarios that may be advanced for implementation to promote redevelopment, business attraction, and connectivity to the train station and adjacent neighborhoods.

Latest Details: www.PlantheKeystone.com/HbgTOD.html

Comments and Questions: HbgTOD@PlantheKeystone.com